



SERVICES	Price
<p>Brand page pack:</p> <ul style="list-style-type: none"> - A brand page - Visual and editorial presence in Origin page - Editorial presence in Universe pages - Visual presence in "Check It Out" funnels - 10 visual displays in Universe pages 	900 € / year
<p>More products placement:</p> <ul style="list-style-type: none"> - 10 visual displays pack in Universe pages 	300 € / year
<p>Geolocation of your distributor opticians:</p> <p>From year 2:</p> <ul style="list-style-type: none"> - Participation to Google API - 100 incoming opticians per year included - ILLIMITED: unsubscribing of opticians who don't distribute anymore 	<p>At establishment: 2 € / independent optician 2,50 € / under brand optician</p> <p>From year 2: 25 € / month</p>
<p>"Check It Out" pack:</p> <ul style="list-style-type: none"> - Visual presence in one of the 2 funnels at the right/bottom of each page - 2 500 views minimum per month 	<p>50 € for 2 500 views*</p> <p>*Order minimum: 10 000 views</p>
Highlight on Home page	200 € / month
<p>Premium placement:</p> <ul style="list-style-type: none"> - Frozen visual presence (except in sliders) and at the top of the page 	To define relating to the traffic of the page used for the placement
<p>Sell-Out:</p> <ul style="list-style-type: none"> - Targeted campaign on social networks - Catchment areas' targeting around your distributor opticians' shops - Landing page (dedicated directory page, brand page, article, interview...) 	<p>15 € / advert without customization by selling point* 20 € / advert with text customization by selling point* 25 € / advert with text and visual customization by selling point*</p> <p>*Order minimum: 10 orders</p>
Article on one of your brand's product or article about your brand in editorial event setting (Advent calendar, etc)	350 €
Interview of a distributor optician	400 €
Newsletter	500 €

